

JAYA
JRB
SQUARE



A Perfect Blend of Lifestyle Excellence

Immerse yourself in a destination being shaped for the way the city lives, shops, and evolves. JRB Square is thoughtfully envisioned at the intersection of high footfall, everyday relevance, and long-term value, bringing together retail, entertainment, dining, and leisure in one integrated environment. Positioned in the heart of Lake Town, it is designed to naturally draw people, activity, and energy, creating a space where brands can grow, businesses can thrive, and experiences can return again and again.



Key Features

- 🏪 Retail
- 🎮 Entertainment
- 🎮 Leisure
- 🍽️ Dining

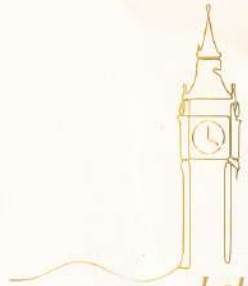
RERA NO.
WBRERA/P/NOR/2025/003290



Not just a Location

A Landmark





*Lake Town's New Landmark of
Leisure & Lifestyle*

Nestled in the heart of Lake Town, JRB Square occupies an iconic location, redefining leisure and entertainment with a fresh, visionary approach. Seamlessly blending lifestyle, commerce, and recreation, it sets a new benchmark for luxury, becoming the city's premier destination for unforgettable experiences





Strategic City-Level Positioning

JRB Square is strategically situated in Lake Town, Kolkata, occupying the iconic site of the former Jaya Cinemas. This prime location offers unparalleled access to key city landmarks and amenities, positioning it as a central hub for business and leisure.



Netaji Subhas Chandra Bose
International Airport (CCU)
6-7 km (quick taxi access)



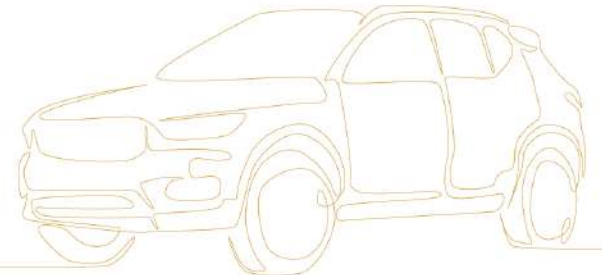
Nearest Metro:
Belgachia area 2-3 km by road.



Direct access via Jessore Road
and VIP Road;
multiple city bus routes connect
to central Kolkata.



Rail: Dum Dum Junction /
Bidhannagar Road station
within ~3-4 km.



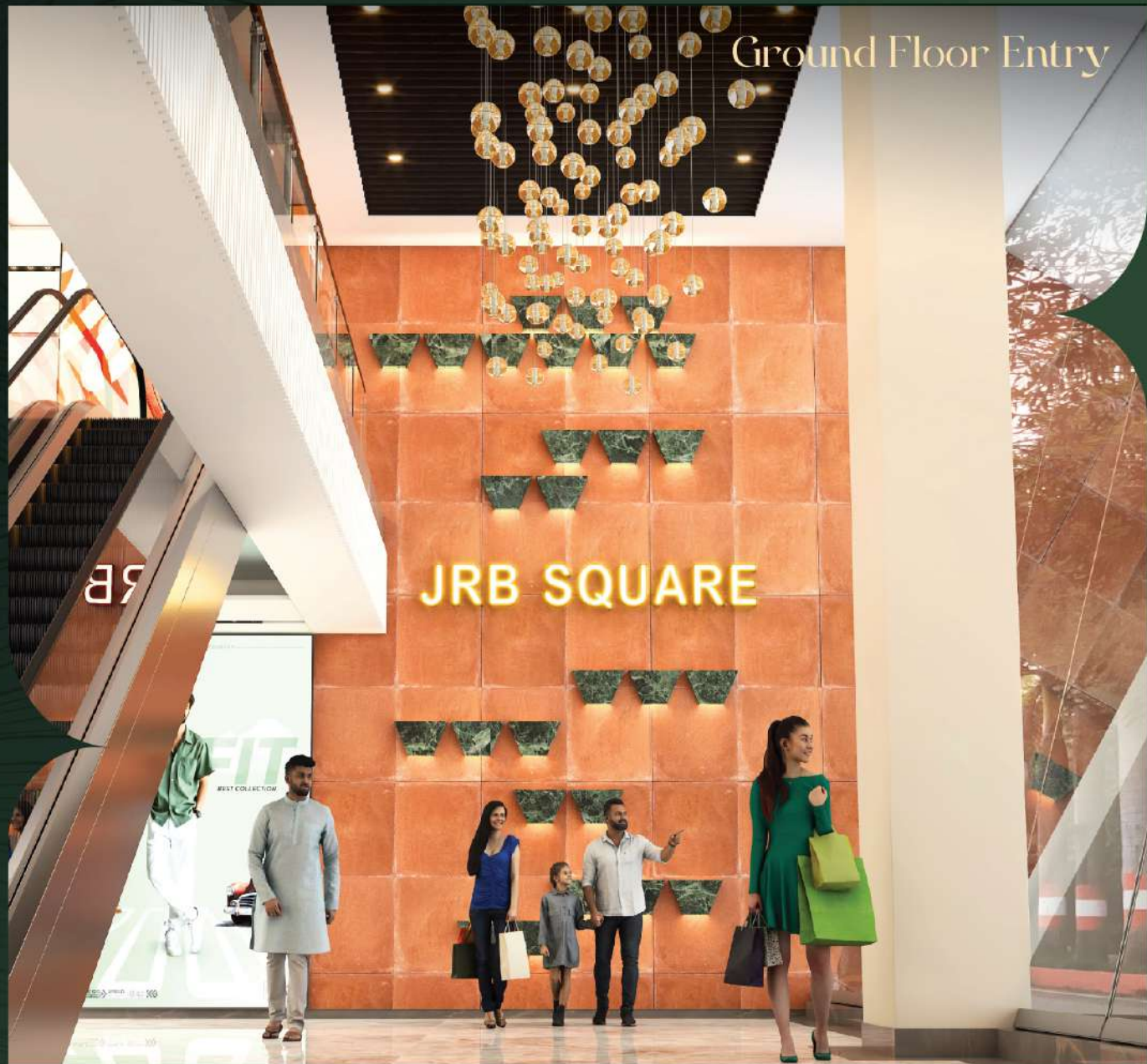


A Seamless blend of
Business & Leisure

Creating Lake Town's landmark destination for
business, lifestyle, and community



Retail Spaces | Entertainment Zone | Dining & Cafés |
Leisure & Open Spaces | Strategic Location | Modern
Infrastructure





Multiplex Lobby

An opulent prelude to the ultimate cinematic experience. This high-design grand lobby redefines luxury with sophisticated, ultra-premium lounge spaces.

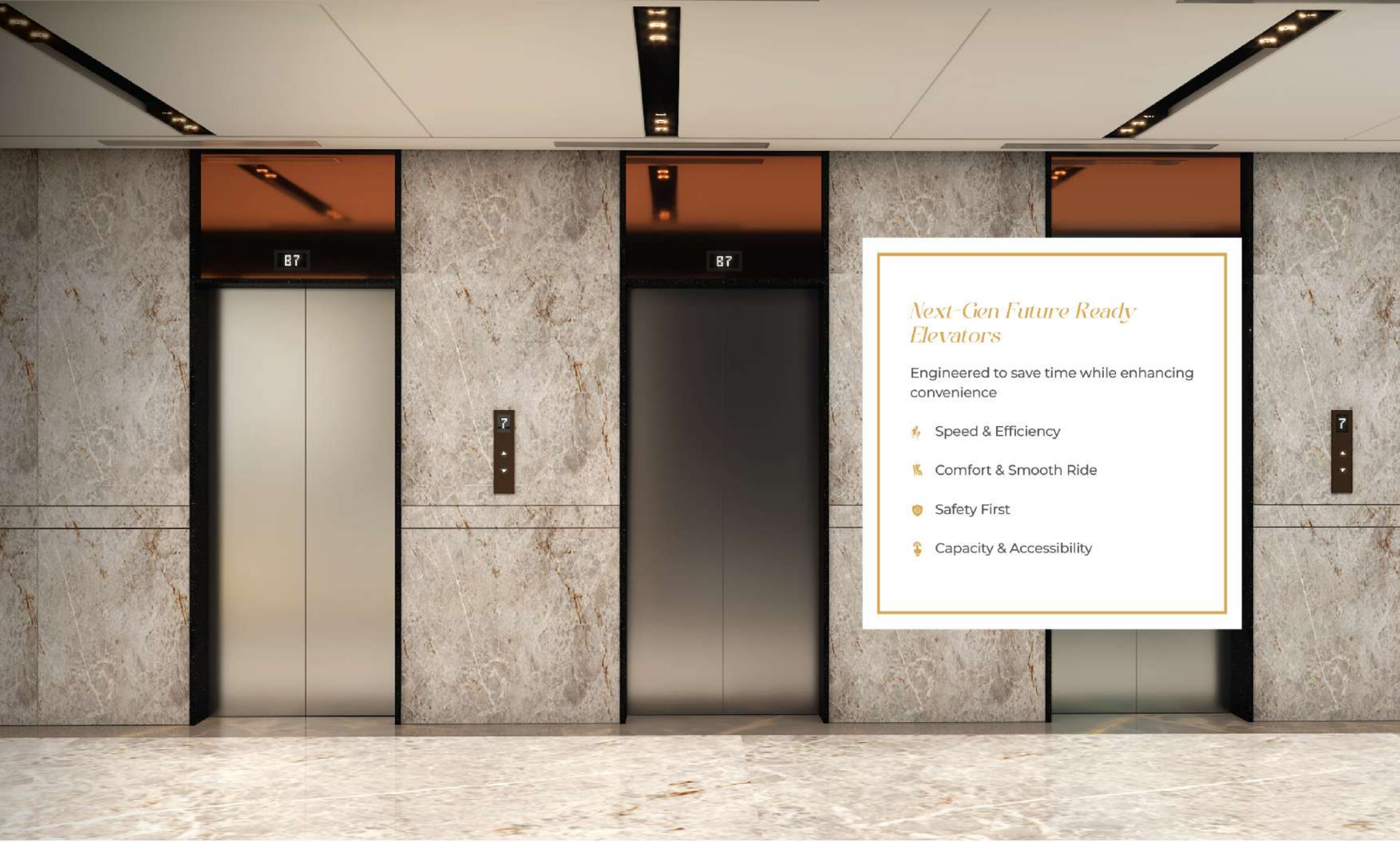


5RD & 4TH Floor

Premium Retails

A refined destination where premium brands and sophisticated design create an unparalleled shopping experience.





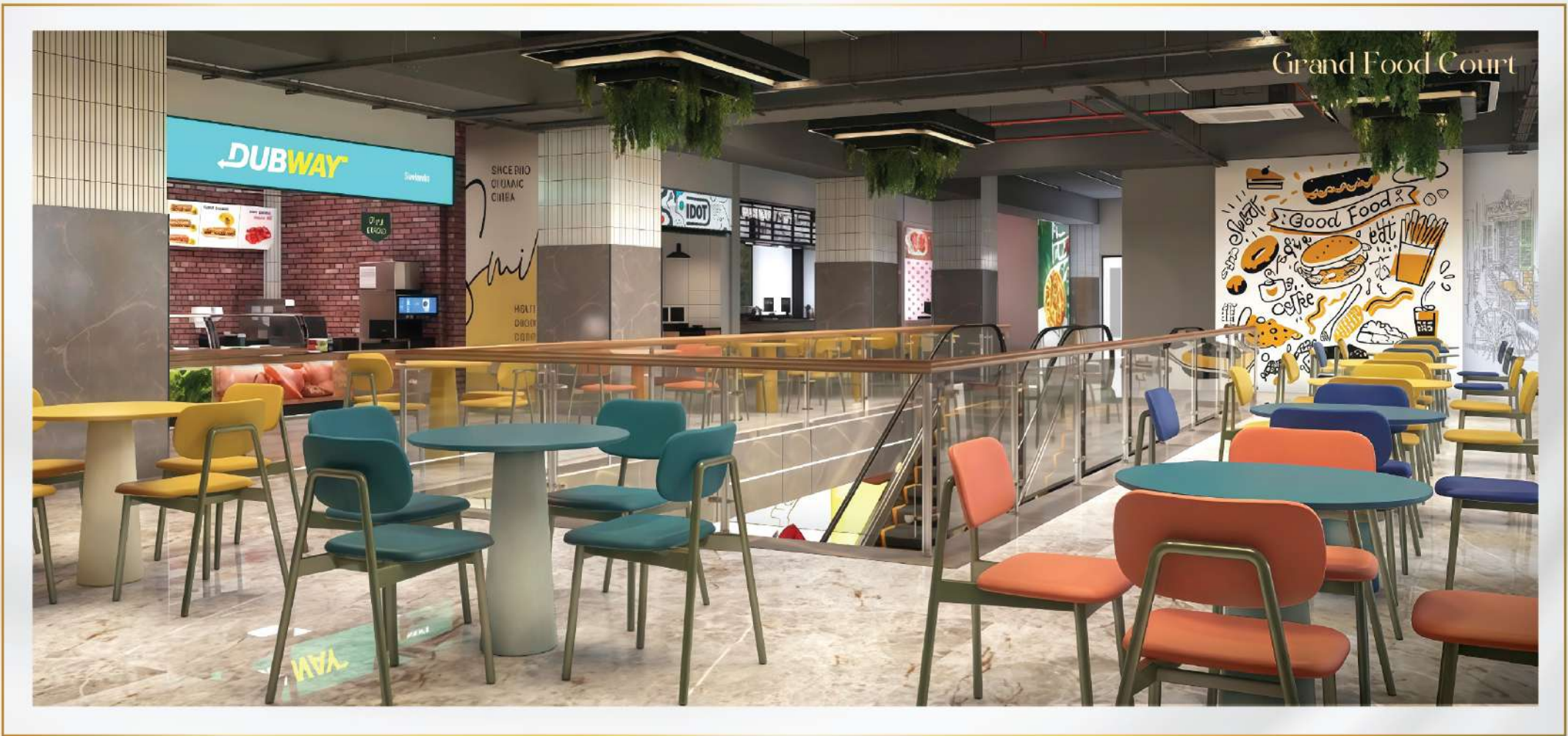
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Next-Gen Future Ready Elevators

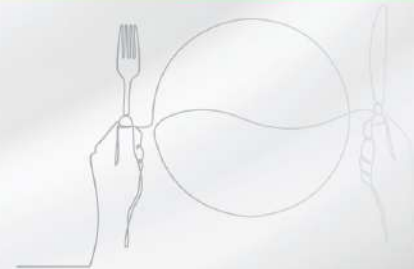
Engineered to save time while enhancing convenience

-  Speed & Efficiency
-  Comfort & Smooth Ride
-  Safety First
-  Capacity & Accessibility



The Gourmet Collective

An exquisite dining destination where ambience and gastronomy converge to create unforgettable moments.



Exquisite Fine Dining Experience

Step into an intimate world where every detail, from the aroma that greets you to the last sip of dessert, everything is composed with purpose.

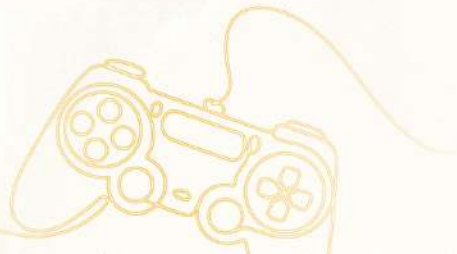




Gaming Zone

The Realm of Excitement

An immersive entertainment space designed for fun, engagement,
and memorable experiences.



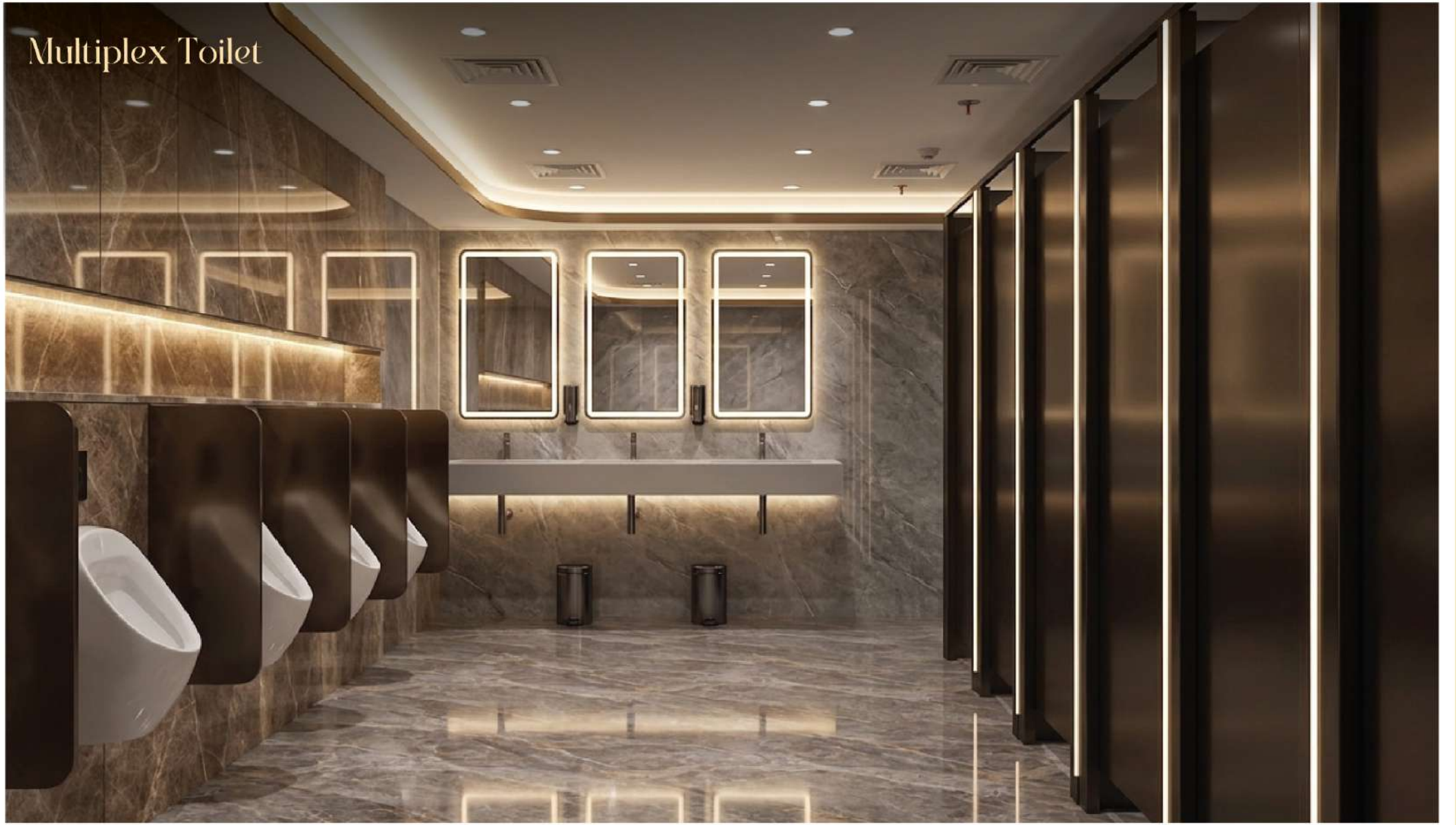
The image shows a high-end cinema room. The walls are dark with a geometric, paneled design and are accented with glowing blue neon light lines. A large screen at the front displays the word 'TMAX' in a glowing, metallic font. Below the screen is a stage area with a control desk. The seating consists of rows of dark leather chairs with armrests, arranged in a tiered fashion. The overall atmosphere is modern and sophisticated.

TMAX[®]

The Cinematic Sanctuary

A luxurious cinema environment offering premium viewing and an unparalleled entertainment experience.

Multiplex Toilet





Floor Plan

JRB Square's vertical architecture is intentionally designed to maximize continuous footfall across every level. By strategically placing high-intent anchors like the multiplex and entertainment zones on the uppermost floors, the layout creates a natural upward gravity. This seamless vertical circulation ensures that all retail and dining spaces benefit from a constant, dynamic flow of visitors.



GROUND FLOOR PLAN





1ST FLOOR PLAN



2ND FLOOR PLAN





3RD FLOOR PLAN



4TH FLOOR PLAN





5TH FLOOR PLAN



6TH FLOOR PLAN





7TH & 8TH FLOOR PLAN



9TH & 10TH FLOOR PLAN



JAYA RB SQUARE

RERA NO.-WBRERA/P/NOR/2025/003290

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Other Projects by the Developer



An initiative of
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